

AIHce EXP 2019 Speaker Preparation

Promoting your session and attendance

Presented by:
Ben Rome, Laurie Mutdosch, Kathryn Christoe & Erin Breece



https://www.aihce2019.org/Speak/Pages/default.aspx

MAY 20-22 · MINNEAPOLIS, MN

PROPOSALS AGENDA ATTEND EXHIBIT **SPEAK** HOTEL/TRAVEL REGISTER

AIHce2019 EXP > Speak

Speaker Toolkit

Guidelines and Suggestions

Here you will find guidelines and suggestions to help you prepare and deliver a solid, visually stimulating, and informative presentation.

Click/tap the icon to access the resources and information you need.

- Speaker Ready Room
- Registration and Reservations
- PDC Presenter Resources
- SPARKtalks Presenter Resources
- Promote Your Session
- Education Session Presenter Resources
- Poster Presenter Resources
- Helpful Hints for Your Presentation

REGISTER >>

- Speak
- Speaker Ready Room
- Speaker Registration And Reservations
- PDC Presenter Resources
- Education Session Presenter Resources
- On-Site Poster Logistics And Guidelines
- Promoting Your Session
- SPARKtalks Presenter Resources
- Helpful Hints For A Successful Presentation

SCIENCE. SERVING PEOPLE.

Upcoming Deadlines

- **March 4, 2019** – Review all content on the Speaker Toolkit section of the website.
- **March 18, 2019** – If attending the main conference, register for AIHce EXP by this date.
- **March 27, 2019** – PDC handout materials due.



AIHCE EXP 2019
Advancing Worker Health & Safety
MAY 20-22 • MINNEAPOLIS, MN

PROPOSALS AGENDA ATTEND EXHIBIT **SPEAK** HOTEL/TRAVEL REGISTER

AIHce2019 EXP > Speak

Speaker Toolkit

Guidelines and Suggestions

Here you will find guidelines and suggestions to help you prepare and deliver a solid, visually stimulating, and informative presentation.

Click/tap the icon to access the resources and information you need.

- Speaker Ready Room
- Registration and Reservations
- PDC Presenter Resources
- SPARKtalks Presenter Resources
- Promote Your Session
- Education Session Presenter Resources
- Poster Presenter Resources
- Helpful Hints for Your Presentation

REGISTER >>

- Speak
- Speaker Ready Room
- Speaker Registration And Reservations
- PDC Presenter Resources
- Education Session Presenter Resources
- On-Site Poster Logistics And Guidelines
- Promoting Your Session
- SPARKtalks Presenter Resources
- Helpful Hints For A Successful Presentation

Visit SKC at AIHce Booth 1803
www.skcinc.com

Your session was accepted... great!

- Now let others know about it by spreading the word through social media!
- You can use your normal social media posting as an opportunity to promote your attendance, session, presentation, or exhibition at AIHce EXP. The more you post, the more attention you'll bring to your sessions/booth space, and to AIHce EXP in general. Download our helpful "how-to" flyer for easy ways to connect and promote your session.



Social Media Tips

- AIHA uses Twitter, Facebook, LinkedIn, and YouTube to talk about AIHce EXP, and so should you!
- Use #AIHceEXP and include the name of your session/presentation. Don't forget to link back to the conference website, AIHce2019.org. You'll also want to tag AIHA in your post.
 - **Twitter Example:** I'm a speaker at #AIHceEXP! Take a look at my PDC on Welding @AIHA. (Tag others who might be interested and use your "I'm presenting" badge image.)
 - **Facebook Example:** At #AIHceEXP and interested in our work in coffee processing? Come to the "Exposures in Coffee Processing Facilities" session from 2-3pm in Room L100A! @AIHA (tag us, and insert the "I'm presenting" badge image)



Social Media Tips

- If AIHA includes you in a tweet or response from their social page, we want you to retweet, favorite, and/or like it so that your colleagues can see it!
- We suggest posting once a week or every two weeks about speaking at AIHce EXP for consistency. Mix up your wording so your posts don't become repetitive.
 - Suggested post ideas: share an interesting fact or point from your presentation. Tease what you'll be talking about. Pose a question. Create a poll.
 - Be serious, humorous, whimsical, or informative. Mix it up!
- Do a short video recording using the above guidelines; video is currently the most engaging format on all social channels, so use it!
 - People like "in the moment" short videos (30 sec or less) so there's no need to make it polished. Just point the lens at yourself and share!



Help Us Help You

- Notify Ben Rome via email, Twitter, or LinkedIn of your Twitter handle so you can be added to a special EXP social list
 - Leading up to and through conference, we will be promoting a special "Speaker List" for people to follow
 - Quick and easy way to boost your followers, your signal, and your session
- Let Erin or Ben know if you'd like to do a short interview for the AIHce EXP Digest to promote your session (main conference or PDC)

brome@aiha.org

[@bhrome](https://twitter.com/bhrome) (Twitter)

[linkedin.com/in/benhrome](https://www.linkedin.com/in/benhrome)



Promoting Your Presentation Outside of Social Media

Outside of social media, there are numerous other opportunities to promote your presentation at AIHce EXP:

- Request that your company newsletter include a small blurb about the event and your session
- Using the conference banner, email your colleagues and contacts to notify them of your session at AIHce EXP 2019
- Incorporate the AIHce EXP promotional PowerPoint slides into your next presentation
- If you write an article or blog post on a relevant site, mention your speaking engagement at AIHce EXP and include your session info (and link) in your short bio for the end of the article
- Write a LinkedIn article about your session (or info you'll be presenting) and publish it through your profile, using appropriate hashtags and tagging AIHA

AIHce
EXP2019
Advancing Worker Health & Safety

Visually Promote Your Participation



We've made it incredibly easy to promote your participation by using a downloadable, pre-made icon as your picture on social media, or in your email signature.

AIHce
EXP2019
Advancing Worker Health & Safety

Utilize Catalyst



- Catalyst is AIHA's online community
- Why use Catalyst?
 - Create a Profile and Introduce Yourself
 - Engage directly with AIHA members
 - Promote your session via conversation
 - Get feedback on session ideas
 - Gauge interest in topics
 - Tips for presenting
 - Speaker Community



Accessing Catalyst



- www.aiha.org and select Community
- <https://community.aiha.org/home>



Contact Us | Code of Conduct

Home | Open Forum | Events | Browse | Participate | Communities | Blogs | search

Fresh Content

Looking Ahead to the 2019 AIHA Board Election
By: [Laurie M. Mutdosch](#), 2 hours ago
Posted in: [OPEN FORUM](#)

AIHA Candidates' Forum Each year, The Synergist asks candidates for the AIHA Board of Directors to participate in a Candidates' Forum. This year's ballot includes two candidates for Vice President, ...

Draft Chemical Risk Evaluation for Pigment Violet 29 ...
By: [Laurie M. Mutdosch](#), 3 hours ago
Posted in: [OPEN FORUM](#)

Most Active Members

- [Andrew Cutz](#)
Markham, ON
- [Kee-Hean Ong](#)
Naval Research Laboratory
Washington, DC
- [Lisa-Anne B. Donohue](#)
Albany, NY

Accessing Your Community

- Scroll to AIHce 2019 Presenters
- Click on the community name (AIHce 2019 Presenters)

Home | Open Forum | Events | Browse | Participate | Communities | Blogs | Marketing Program | search

AIHA Mentees
A community for mentees to share their experience
[Join] [Leave] [Post]

AIHA Mentors
A job for mentors
[Join] [Leave] [Post]

AIHA Workplace/Fun Team
AIHA Staff Community for the Workplace - Fun Team
[Join] [Leave] [Post]

AIHce 2018 - Cannabis Technical Sessions
This is a private community for the cannabis parts 1 and 2 technical sessions. Post here to share presentations to receive the class and publications and find the experiences that are an integral part of the course.
[Join] [Leave] [Post]

AIHce 2019 Presenters
[Join] [Leave] [Post]

Best Practices: Increasing the Awareness of IH as a Profession via University
[Join] [Leave] [Post]

Biological Monitoring Committee
Biological Monitoring Committee
[Join] [Leave] [Post]

Biosafety and Environmental Microbiology Committee
Biosafety and Environmental Microbiology Committee
[Join] [Leave] [Post]

Brand Refresh Task Force
[Join] [Leave] [Post]

Cannabis Task Force
Cannabis Task Force
[Join] [Leave] [Post]

AIHce 2019 Presenters
Community view

Latest Discussion Posts
What to expect on-site
[Join] [Leave] [Post]

Announcements
Speaker Series Webinar #3: Promote Your Session
[Join] [Leave] [Post]

Latest Shared Files
Webinar 2 Recording - What to expect on-site - room
[Join] [Leave] [Post]

Webinar 1 Recording - How to manage your online speaker
[Join] [Leave] [Post]

Upcoming Events
Feb 4 - DEADLINE: Submission of all POC logistics forms (Lead instructors only)
Mar 4 - DEADLINE: Review all content on the Speaker Toolkit section of the website.
Mar 18 - DEADLINE: If attending the main conference, register for AIHce EXP by this date.

Meet Our Community Administrators!
[Join] [Leave] [Post]

Current Members of Our Community
[Join] [Leave] [Post]

Questions?

